

## **PRIVACY NOTICE FOR THE LIVAT APPLICATION**

We know how important it is for you to understand how we use your data. This Privacy Notice sets out how and why we process your personal data in the Livat mobile application ("Livat App"). We encourage you to read this Privacy Notice carefully and if you have any questions or concerns about how we use your personal data, please contact [ingkacentres.privacy.gl@ingka.com](mailto:ingkacentres.privacy.gl@ingka.com) and we will try to address your concerns. You can also use this email address to get in contact with our Data Protection Officer.

We are Ingka Centres Holding B.V ("**Ingka Centres**" or "**we**", "**us**"), and our registered address is Älmhultsgatan 2, 205 28 Malmö, Sweden. We are part of Ingka Group, which means we are ultimately owned by Ingka Holding B.V. Ingka Centres is the data controller of any personal data it collects, processes and holds about you in relation to the Livat App.

### **What personal data is collected and why?**

When you download the Livat App, we will collect your mobile device's unique installation ID (the "Personal Data"), which is necessary for us to give you access to the Livat App and serve you with relevant content. We will not use the installation ID for any other purpose. If you set your device to allow access to your geographical location, we will use that data to identify the nearest Livat Shopping Centre. If you allow us to send push notifications, we will send you notifications that we believe are of interest to you as user of the Livat App and when you visit our shopping centres(including marketing). You turn the geolocation and push notifications off by changing the settings on your device. Your personal data will not be used for any automated decision-making or profiling.

### **Legal ground for processing**

The legal ground for the processing of your Personal Data is the agreement (the terms of use) that you have entered into with us regarding your use of the Livat App. Your geolocation data and data to enable push notifications will be processed based on consent. You can withdraw your consent at any time by changing the settings in your device.

### **Who has access to your data?**

Your personal data will be accessed by Ingka Centre's co-workers responsible for administrating, developing or improving the Livat App as well as by other affiliated companies and subcontractors that we have engaged to do the same. Our affiliated companies and subcontractors may be located outside of the European Union, in which case the transfer of your personal data is secured by additional safeguards, such as e.g. an agreement incorporating standard data protection clauses adopted by the European Commission.

Under certain circumstances if required by law, we may have an obligation to disclose your Personal Data to third parties, (such as law enforcement authorities).

### **Data access, correction or removal**

If you would like to have a copy of the personal data we process about you, or if you want to request us to correct or complete the Personal data, pause the processing or ask us to delete the Personal Data completely, you can send an email to [ingkacentres.privacy.gl@ingka.com](mailto:ingkacentres.privacy.gl@ingka.com).

### **How long will we keep your data?**

We will keep the Personal Data as long as you are actively using the Livat app. After one hour of inactivity we terminate the session and the personal data that has been stored will be deleted.

### **How will we secure your data?**

We take the security of your personal data very seriously. We have implemented various strategies, controls, policies and measures to keep your data secure and keep these measures under close review. We protect your data by using encryption techniques and we use other safeguards such as firewalls and password protection. We do our best to ensure that your data is

protected and only accessible to Ingka Group employees (or subcontractors) who need it to carry out their job responsibilities.

### **Complaints**

If you are unhappy with the way Ingka Centres processes your personal data, please let us know and we will try to address your concerns. You also have the possibility to complain to your local data protection authority.

**Version 1.0, date of publishing 24.02.2022**